



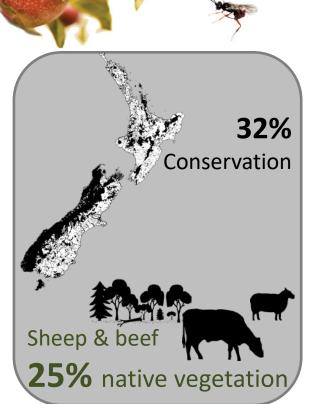
Using spatial statistics to infer socioeconomic drivers of NZ conservation

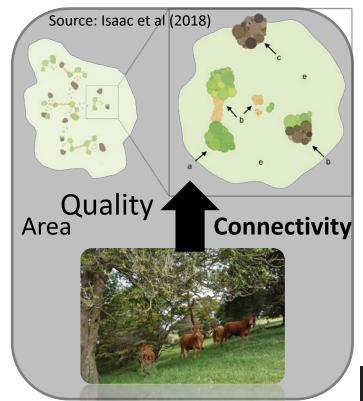
Jennifer Pannell¹, Rueben Goh¹, Kelly D'Mello¹, Bradley Case¹, Hannah Buckley¹, David Norton²

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Conservation can't be confined to reserves









Making change requires changing minds

Conservation on private land is...

- Voluntary
- Expensive

Why do some choose to engage?

- Socioeconomic status, age, education, farm characteristics
- Does social network & peer group have positive effect?



Covenants on beef & sheep farms

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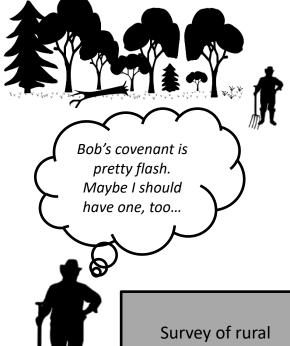




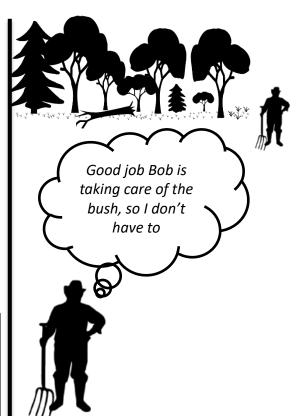
Source: Scrimgeour et al (2017)

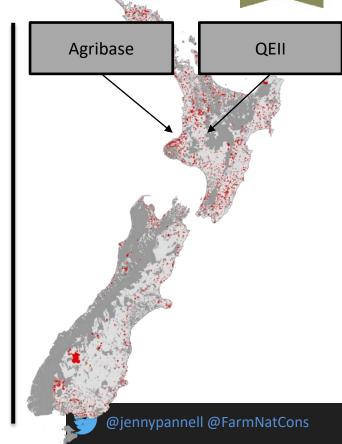
Do neighbours influence conservation

decisions?



Survey of rural decision makers (Brown, 2015)



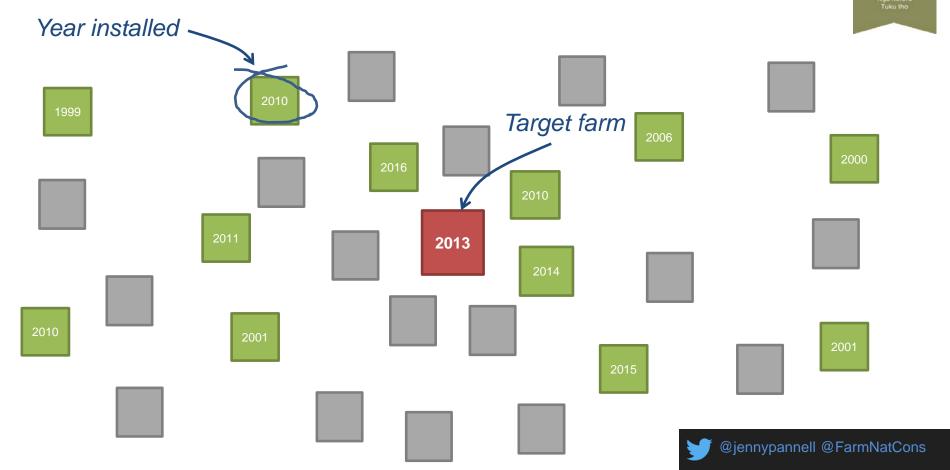


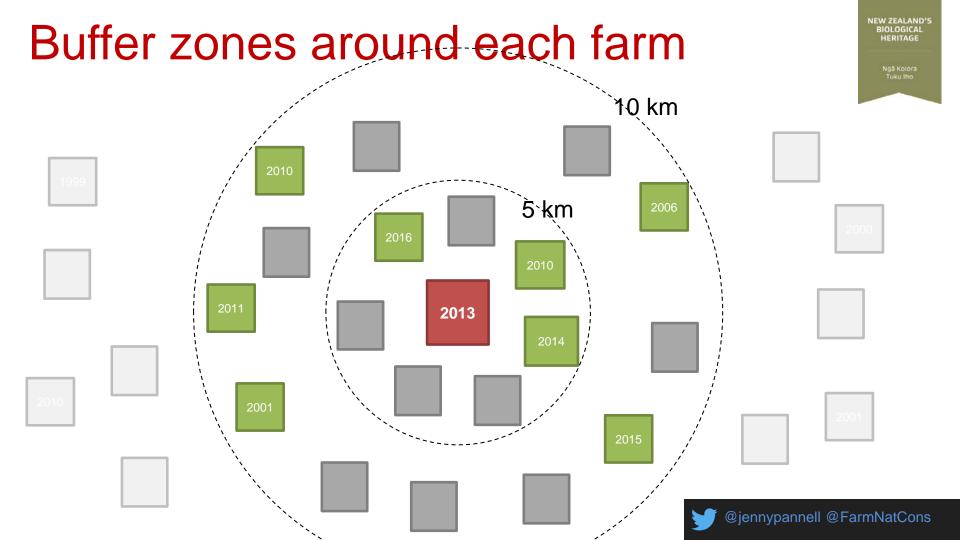
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Map farms with & without covenants

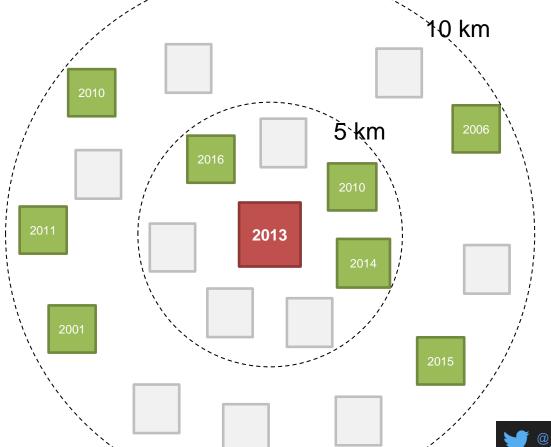






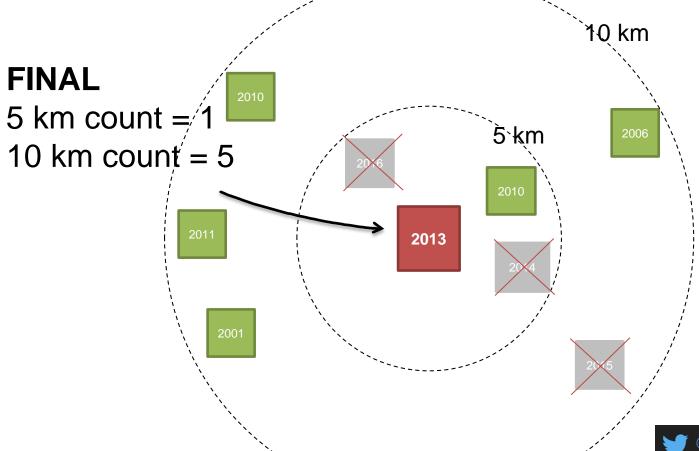
How many covenants within buffers?





Delete covenants if newer than target





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Model probability of covenanting

| Farm | Covenant? | Regional Council | Covenants in 5km | Covenants in 10km |
|------|-----------|------------------|------------------|-------------------|
| 1 | Yes | Auckland | 5 | 7 |
| 2 | No | Wellington | 1 | 3 |
| 3 | Yes | Otago | 4 | 10 |

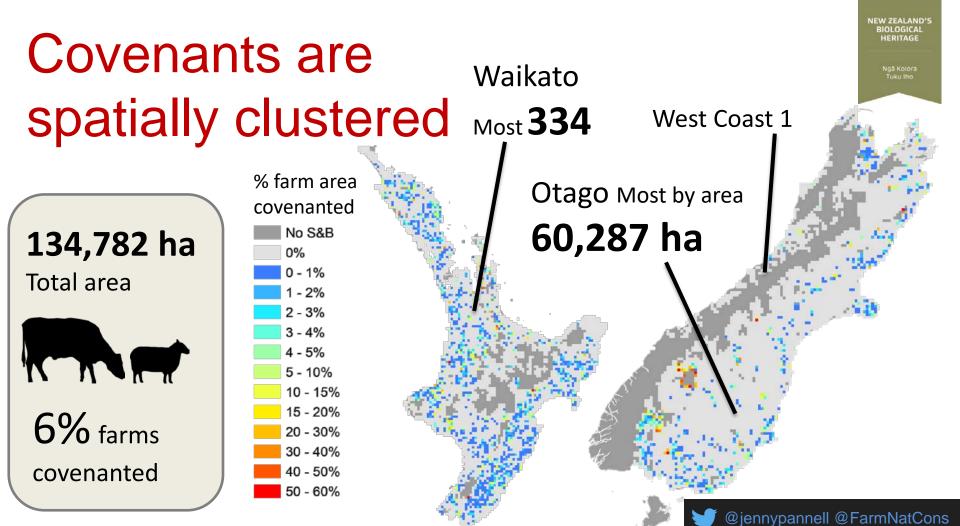


Probability of farm having covenant ~ Regional council * Neighbours with covenants

Effect may differ by regional council (policy, reps, funding)

Within 5km or 10km





Neighbours make a difference, in

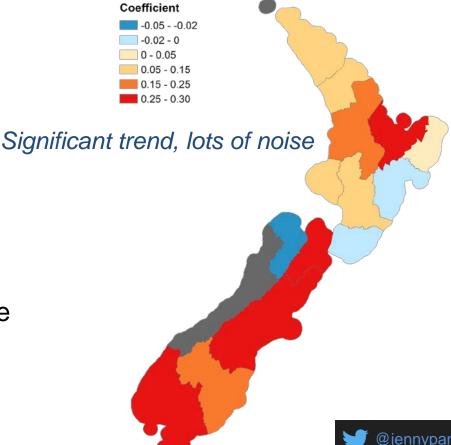
some regions

Region * 5km count

pseudo-R2 0.05

AUC 0.70

More neighbours with covenants = higher chance of covenanting



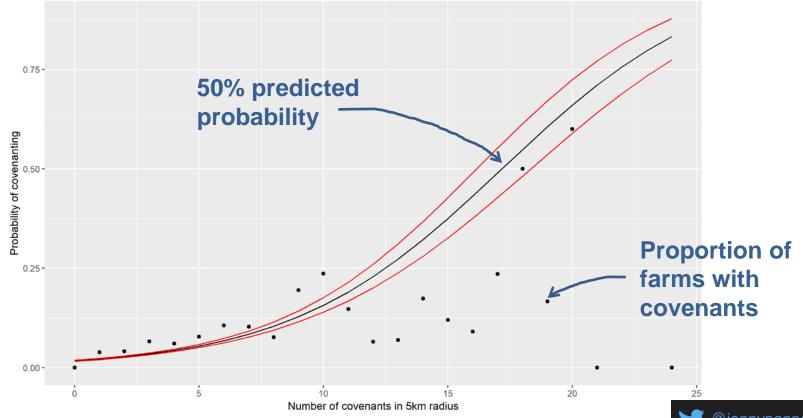


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Regions with strong neighbour effects

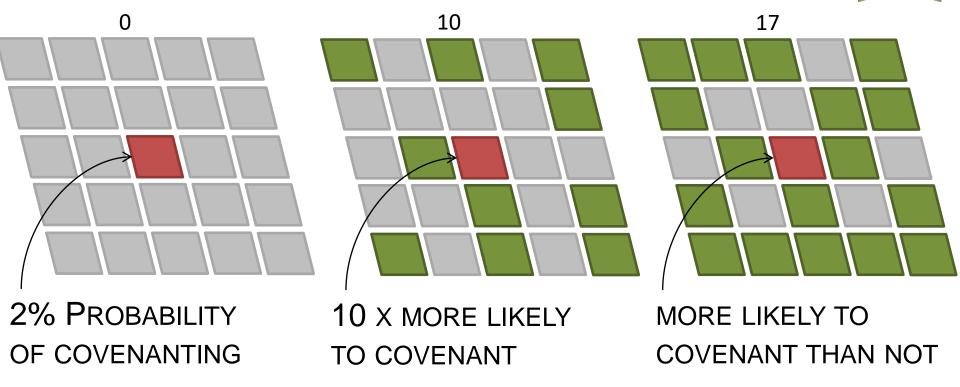


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Where is the tipping point?







Implications

Spatial autocorrelation ≠ causation!

But! Supports previous qualitative findings

We should be supporting communities

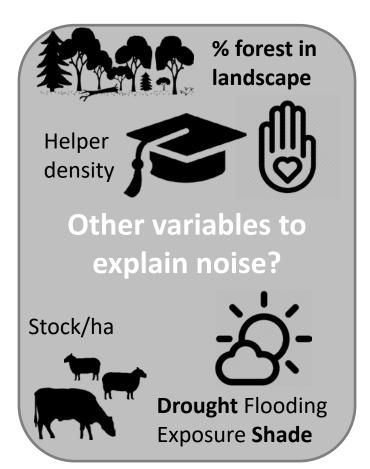
Bottom up in conjunction with top down (regional differences) Catchment/landscape level schemes e.g. Cape to City Building and strengthening community ties

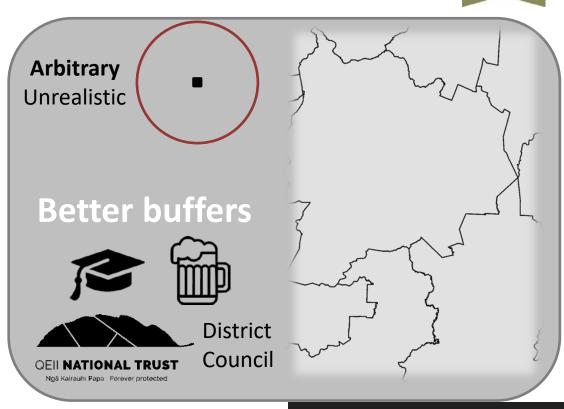


Opportunities to improve



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National SCIENCE Challenges

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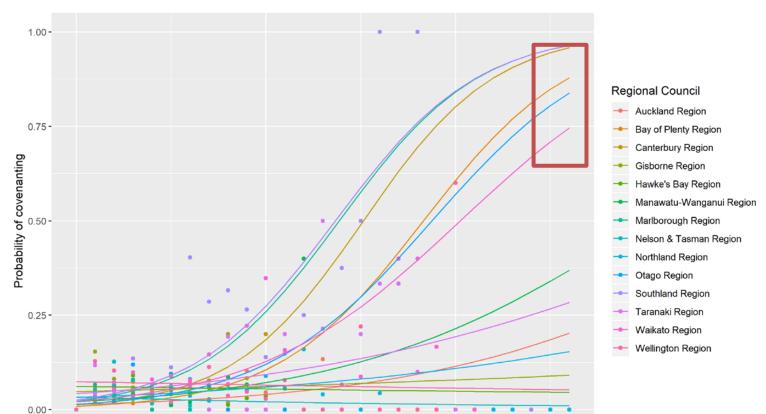




Neighbour effects by region



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Number of covenants in 5km radius

20